

**AGENDA for ALTA Meeting On Wednesday, November 30. 2011 from Noon to 5:00 p.m.
at Herrick Feinstein's Auditorium located at 2 Park Ave, New York, NY ***

12:00 pm	12:10 pm	WELCOMING REMARKS– Welcoming Remarks by ALTA President Walter Rivera, Esq. & Host/ALTA Member Richard Morris, Esq., Partner at Herrick Feinstein
12:10 pm	1:30 pm	<p>Moderator: Richard Morris, Esq.</p> <p>Presenters: Michael Rivera, Esq., Bill Ferreira, Esq. & Anthony Fletcher, Esq. (40 Minutes)</p> <p>Law Practice Management – Joint Ventures, Co-Counsel Agreements, Business Models for Small Law Firms; Leveraging our practices to enhance the Technology, Staffing and Office Supply Needs of ALTA Members; Joint Marketing, RFP's</p> <p>Presentation: Ethics A& Best Practices for Solos/Small Firms (40 Minutes) Presenter: William McCaffery, Esq.</p>
1:30 Pm	2:00 pm	<p>WORKING LUNCH - Box Lunch (Price for Lunch Boxes to be determined unless we get a Corporate Sponsor)</p> <p>Guest Speakers: William Robalino, President of NY Chapter from Assoc of Latino Professional & Financial Advisors [“ALPFA”] & representative from Hispanic Assoc on Corporate Responsibility [“HACR”]</p>
2:00 pm	3:30 pm	<p>Moderators: Walter Rivera, Esq. & Juan J. Laureda, Esq.</p> <p>Speakers: Antonio Martinez, Esq. & Ovidio Roque, First Secretary at the Permanent Mission of the Republic of Cuba to the United Nations</p> <p><i>Topic: Emerging Markets in Cuba & Opportunity to hold 2012 ALTA Conference in Havana, Cuba</i></p> <p>Antonio Zamora, Esq. from Miami will also present via a live feed or call in</p>
3:30 pm	3:45 pm	<p align="center">PRESENTATION</p> <p>Presenter: Felicia Persaud, Hardbeat Communications</p> <p><i>Topic: Making One Latin America A Reality</i></p>
3:45 pm	4:45 pm	<p align="center">ROUNDTABLE DISCUSSION</p> <p>Moderators: ALTA Treasurer Norma Ortiz, Esq., ALTA Secretary John Herbert, Esq. & Rodrigo Mora, CIC</p> <p><i>Topic: What is next for ALTA? Governance Structure, Mission and Committees; Fundraising; Marketing Initiatives; Establishment of 2012 ALTA Annual Conference Organizing Committee</i></p>
4:45 pm	5:00 pm	<p align="center">CLOSING REMARKS</p> <p align="center">ALTA Vice President Michael Rivera, Esq.</p>
		*ALTA reserves the right to revise the Agenda as necessary